



# Open Innovation Products and Services

July 2021

## Level 2: Services

### Request for Innovation

Rhizome Network's team of innovators, inventors and entrepreneurs collaborate with in-house R&D and marketing teams in a workshop setting to quickly deliver innovative insights and new invention opportunities. Our teams provide unique and diverse perspectives, deep experience technical expertise, and energy and passion for invention.

Rhizome Network's Request for Innovation projects are designed to quickly generate innovative concepts in a collaborative atmosphere. We hand pick a team of 4 global innovators to work closely with our client's researchers and technologists. During the sessions, the teams define (and redefine) key technical challenges to solve and prepare candidate solutions as a group. The solutions are curated and ranked by the team members in the session, then prioritized for further development. A short list of concepts are developed by outlining the basic concept summary, technical features/benefits, calculations or other analysis. The key outcome aims to select two solutions for technical demonstration or rapid prototyping, or patent development (with prosecution-lead by the customer).

This iterative process helps clients accelerate their ideation with a diverse team of innovators quickly and efficiently identify new innovative approaches for solutions, tests their technical feasibility, and delivers well-formed concepts to accelerate development efforts. The base line deliverable is 3 Solution Reports delivered to the customer.

Duration	Resources
8-12 weeks	3 Innovators + Team Facilitator

### Request For Invention

Rhizome Network's Request for Invention product helps companies develop the critical technical advancements to support their business and provides patent protection. Our cutting-edge innovation and development process has produced over 5,000 inventions across more than 400 technical challenges.

Working in close collaboration with our clients, Rhizome Network's team 1) defines, analyzes and frames the opportunity space, 2) identifies key technical challenges requiring solutions providing a comprehensive specification to focus invention efforts, 3) engages our global network of inventors to develop and present a diverse set of technical solutions.

Our clients participate throughout this process to guide the invention process to focus in on practical solutions that drive their next generation of products, features and improvements.

Duration	Resources
8-12 weeks	3 Innovators + Team Facilitator

### Request For Application

Most companies have created valuable technologies to solve their own problems – they create purpose-built technologies to serve their specific products, customers and industries. But few companies have the resources to apply their technology beyond their own borders, existing industries, or develop new applications that create new markets or business channels.

Rhizome Network’s Request for Application team will analyze your existing technologies to identify new ways to use them to solve industry problems that could create significant new business and revenue opportunities. We use our diverse global network of innovators to propose new applications concepts. Customers and innovators work together to prioritize concepts based on the market segments and products that can leverage the technology through an iterative collaboration. For the final applications, innovators create a preliminary business plan that includes the technical application, addressable market, and competing technology/product solutions including potential partners and business structures for commercialization. A typical project produces 4 application plans.

Duration	Resources
8-12 weeks	Team Facilitator + 3 Innovators

### Opportunity Analysis Research

The Opportunity Analysis Research offers an in-depth, customized report that seeks to answer 2-3 strategic questions, from patenting, emerging technology, or competing technology. Delivered as a written report (40+ pages), the analysis often covers underlying science, high-level market dynamics, competitors and Rhizome Network’s perspective and recommendations. Includes three calls with the network expert (scoping, check-in and delivery).

Duration	Resources
8-12 weeks	1-2 Innovators